

#CiD #conference

„Circular Design in Action: practices and research“

22—23/05/2025 // Genova, Italy

Exploring the role of
community and education in
driving **action-oriented research**
and **practical innovation**

Track 1: Design for change

Circular Economy | Sustainability | Social Innovation
Co-creation | Decarbonization | Outstanding
Behaviours | Community-driven Bio-based solutions
Inclusive Business Models

Track 2: Circular cities

Circular Economy | Sustainability | Biomaterials
Renewable Materials | Built Environment
Supply chains | Climate Change

organized by

UniGe DAD CiD team
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with PhD students: Stella Femke Rigo,
Chiara Garofalo, Lara Ippolito

scientific committee

Helen Arme, Pilar Bolumburu, Fiona Demeur,
Larissa de Rosso, Martynas Germanavičius,
Marite Guevara, Lizeth Lopez, Concetta
Montagnese, Alessandro Pernice, Nele Plutus
Jörg Schröder, Charlene Smith, Federica
Tenaglia, Jackie Williams

project

CiD Innovation Alliance „Circular Design
for bio-based innovation towards
climate-neutral cities“ / Erasmus+



Thursday 22nd May:

Morning Location: Aula Benvenuto, Stradone di Sant'Agostino, 37
@DAD Department, University of Genova

9:00 - 9:15	welcome and registration
9:15 - 9:30	institutional greetings
9:30 - 10:00	introduction to conference topics and profiles of new circular designers (UNIGE)
10:00 - 12:45	Design for change: Keynote speakers
10:00 - 10:45	+ <u>Emma van der Leest</u> Biodesigner, founder of BluecityLab, Rotterdam
10:45 - 11:30	+ <u>Davide Crippa</u> IUAV University, Venice
11:30 - 12:15	+ <u>Laura Brun</u> Isola Design
12:15 - 12:45	roundtable and Q&A
12:45 - 13:00	conclusions

Afternoon Location: GenovaBeDesignWeek @LuzzatiLab, Vico Amandorla 3C

14:15 - 14:35	introduction by <u>Antonella Andriani</u> Designer, Vice President of ADI, Milan
14:35 - 17:30	poster session (PechaKucha presentations)
17:30 - 18:30	visit to the exhibition opening curated by UniGe at Genova BeDesign Week, presentations by designers

Friday 23rd May:

Location: @via San Bernardo 19, Genova, in collab with OA.GE

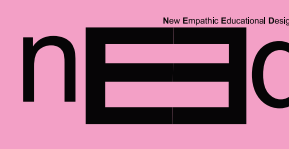
9:15 - 9:30	welcome and registration
9:30 - 10:00	introduction to CiD Erasmus+ project
10:00 - 11:00	Circular Design challenges by <u>LUH, IAAC, UNIGE, ARCES, ERSILIA, ARCHFONDAS, ACE, ALDA, TEI, MATERIOM, CNR</u>
11:00 - 11:15	coffee break
11:15 - 11:30	introduction by <u>FOA.GE/OA.GE</u>
11:30 - 13:30	Circular Cities: Keynote speakers
11:30 - 12:00	+ <u>Diego Zoppi</u> Architect, Member of CNAPPC
12:00 - 12:45	+ <u>Dubravko Bačić</u> University of Zagreb, Executive Member of ACE
12:45 - 13:30	+ <u>Anna Pellizzari</u> Materially, Milan
13:30 - 13:40	conclusions



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