

## Blended Intensive Programme

A blended intensive programme (BIP) is a short mobility involving at least 3 Higher education institutions from 3 different [programme countries](#) including a physical and a virtual component. The workload should be equivalent to at least 3 ECTS. Participants in the physical mobility (i.e. travelling participants) should receive funding through the Erasmus mobility programme of their home institution (SMS, SMP, STA or STT).

For any additional questions please contact [service.international@saint-luc.be](mailto:service.international@saint-luc.be)

### 1) BIP description :

Title	Can design make simplicity desirable
Organiser	École supérieure des arts Saint-Luc Liège School of art – BLIEGE07 OID : E10040813 Tel : +32 43 41 81 41
Host institution/ location	Kaleo Bastogne 146, rue de Marche 6500 Bastogne
BIP Number	2025-1-BE01-KA131-HED-000317938-2
Target group	Students
Erasmus priorities	inclusion and diversity, <u>digital transitions</u> , <u>environment and climate action</u> , and <u>participation in democratic life</u>
Physical component duration	From 27/06/2026 to 05/07/2026
Physical component Objectives and description	Europe stands at a critical crossroads where innovation and sustainability must go hand in hand to ensure an environmentally friendly future. This workshop invites industrial design students from different European countries to tackle the ecological challenges faced by Europe and to design innovative and desirable solutions for a more resource-efficient life, energy transition, and redefinition of our place in nature. Educational objectives: <ul style="list-style-type: none"> <li>- Encourage students to reflect on their relationship with others, the world, and nature.</li> <li>- Benefit from the diverse cultural contributions of students and teachers from different institutions to generate innovative proposals.</li> <li>- Involve the host community in thinking about the transition and finding solutions.</li> <li>- Demonstrate that the role of design is not limited to promoting consumption.</li> </ul> Workshop project objective: <ul style="list-style-type: none"> <li>• Attempt to develop unique ideas within the framework of an international multi-disciplinary workshop and thereby contribute to societal evolution through design practices.</li> </ul>
Methods and outcomes	5-day parallel projects aimed at developing concrete solutions to implement. How: <ul style="list-style-type: none"> <li>- Promote human qualities: respect, empathy, kindness, commitment.</li> <li>- Encourage exchanges: collaborative, interdisciplinary, multidisciplinary</li> <li>- Promote open-mindedness, freedom of thought, encouragement of all ideas, daring to think and do differently.</li> <li>- OPEN UP to a social awareness: societal issues, accountability and commitment to others, and placing the common good before individual interests.</li> </ul> Monitoring of the students to become aware of their own actions and the changes they bring about.
Virtual component timing	Before: 4 to 6 short meetings during the semester preceding the workshop.
Virtual component description	1. Who are we? Participant introductions 2. Mini-webinars with experts open to all students Maximum 20min presentation + Q&A. • Resources and the impact of their extraction

	<ul style="list-style-type: none"> <li>• Global warming</li> <li>• Biodiversity</li> <li>• The digital footprint</li> </ul> <p>3. What are our personal main impacts and how can we manage them ? Beyond serving as an icebreaker, the virtual component also aims to let the students experience the discrepancies between the assignment as described in theory and the reality of field work.</p>
Working language	Français - English
Level of Study	Bachelor _Master or equivalent

## 2) Preliminary programme :

The aim will be to create meaningful places, devices, narrative spaces, objects, etc.

Become agents of change for an acceptable living environment, with the individual as the primary concern.

It will involve the desire and the dare to go against the grain, sometimes confronting complex or delicate issues with full knowledge of the facts in order to analyze, design, and outline other ways of inhabiting the world.

This workshop anchors reflection and creation in an attempt to motivate a desire for unique transformation around the same theme: desirable sobriety.

### DAY 1

Appreciative Inquiry :

Describe a situation where engaging with the collective helped reduce our impact.

- What made it possible?
- What was your role?
- What were the long-term consequences?

As designers, what resources and skills do we have at our disposal to improve things?

Theme selection and challenges :

Themes cannot be competing : cooperation between teams is prioritized, as opposed to competition.

Each theme will be the subject of a challenge, achievable ...provided that innovation occurs.

The commission will stipulate the deliverables to be produced by the end of the week.

Exploration of the chosen theme in each team

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- Online research
- Field immersion
- Mapping
- Determination of objectives to be achieved.

### DAY 2

Idea research.

- Co-creation with potential beneficiaries
- Outlines, formatting sketches
- Idea characteristics
- SOAR of each idea

S for "Strengths"

O for "Opportunities"

A for "Aspirations"

R for "Results"

Idea sharing : constructive criticism and suggestions from other teams.

### DAY 3

Decide and develop

In each team :

Choose the idea to develop.

Develop and design the innovating solutions.

Make quick and dirty prototypes and test them with the other students.

Prototype for on site testing

Prototype the idea so that it can be interacted with and tested.

### DAY 4

Finalize the prototypes

Tests

Test the idea with those it is intended for. I

f it's the students themselves, other groups are involved.

Improving based on the test results,

Improve the idea and finalize the project.

**DAY 5**

Presentation

Present and, if possible, implement.

In-depth debriefing

Capitalize on the week's learnings.

**Goodbye**

**3) Participating organisations:**

Participating organisation 1 (PO1)	[Institution name], [Erasmus code – if applicable], [OID – if applicable]
Contact persons PO1	<ul style="list-style-type: none"> <li>• Pedagogical coordinator:</li> <li>• Administrative coordinator:</li> </ul>
Participating organisation 2 (PO2)	[Institution name], [Erasmus code – if applicable], [OID – if applicable]
Contact persons PO2	<ul style="list-style-type: none"> <li>• Pedagogical coordinator:</li> <li>• Administrative coordinator:</li> </ul>
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**4) Accommodation :**

Bastogne gîtes: