

Green Deal Projects Support Office (GD-SO)

Building a beautiful, sustainable, and inclusive Europe: From the Green Deal Call (GDC) to the New European Bauhaus (NEB)

Tuesday 19 May 2026, 11:00 - 13:00 CEST

- See how GDC projects apply New European Bauhaus principles in practice
- Share challenges and solutions to inform future NEB policies
- Shape approaches for sustainable, inclusive, high-quality transformations

Why attend?

Discover how Green Deal projects are bringing the New European Bauhaus vision to life through practical, community-focused solutions. Hear from leading projects and EU stakeholders, gain hands-on insights into applying NEB principles, and explore approaches to drive sustainable, inclusive, high-quality transformation.

What this webinar will explore

- How projects are turning NEB principles into real, neighbourhood-scale solutions
- Policy insights on advancing NEB and accelerating implementation through research and innovation
- Key challenges and opportunities in applying sustainability, aesthetics and inclusion in practice
- Transferable lessons to help cities and stakeholders replicate and scale solutions
- The role of collaboration in delivering sustainable, inclusive, high-quality built environments across Europe

Who should attend?

- EU-funded project coordinators & partners
- Policymakers & policy support staff (DG RTD, DG ENV, DG CLIMA, DG ENER, JRC)
- NGOs, cities & regional authorities
- Artists, artisans, architects, engineers and other professionals relevant to the NEB approach

Agenda at a glance

11:00 – 11:10

Welcome & introduction (GD-SO)

11:10 – 11:40

The policy context (JRC, DG RTD and DG ENER)

11:40 – 12:50

Projects' spotlight,
including a round table discussion

12:50 – 13:00

Q&A and wrap-up

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