



You are cordially invited

SEMINAR

ITALIAN DESIGN DAY 2020

THEME

Drawing the Future. Development, Innovation, Sustainability, Beauty

Thursday | 05.11.20

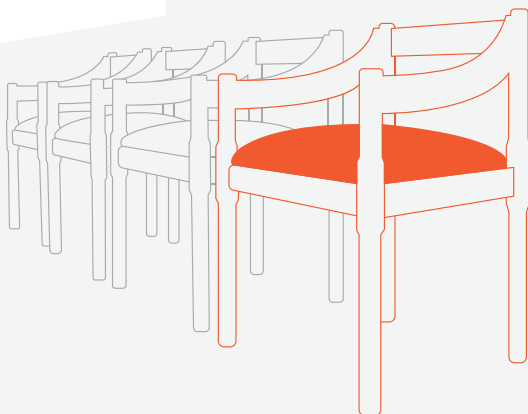
14.30 - 17.00 (GMT+7 - Vietnam)

8.30 am – 11.00 am (CET – Italy)

The Seminar will connect professionals, academics and students in different cities of Italy and Vietnam

YOU CAN JOIN

- In person at **CASA Italia | 18 Le Phung Hieu, Hanoi** (with English/ Vietnamese simultaneous interpreting)
- In streaming on [Youtube](#)



AGENDA (VIETNAM TIME)

- 14.30** Arrival of guests and introduction
-
- 14.35** **Ambassador of Italy in Vietnam, Antonio Alessandro**
Welcoming remarks
-
- 14.45** **Prof. Arch. Marco Casamonti, Ambassador of Italian Design Day in Vietnam**
Keynote speech, "Tradition – Translation – Treachery"
-
- 15.15** **Prof. Arch. Nguyen Vu Phuong, Rector of Mientrung University of Civil Engineering and Dr. Arch. Le Dam Ngoc Tu**
"Design for responding to the natural hazards and climate change in coastal cities in the middle region of Vietnam"
-
- 15.30** **Speech by Prof. Arch. Le Quynh Chi, Vice Leader of Urban Planning Department - National University of Civil Engineering.**
"Innovation development for traditional villages in Red River Delta"
-
- 15.45** **Prof. Arch. Tu Phu Duc, Dean of Design Department - Hoa Sen University of HCMC**
"Sustainable designer"
-
- 16.00** **Ass. Lect. Rachel Jahja, Design Department - RMIT University of HCMC**
"From theory to pedagogy: drawing (spatial designing) the future"
-
- 16.15** **Arch. Hoang Thuc Hao, Vice Chairman of the Vietnam Association of Architect (VAA)**
Q&A
-
- 16.45** **Nguyen Quoc Khanh, Chairman of Handicraft and Wood Industry Association of HCMC (HAWA)**
Conclusions
-
- 17.00** End of Program

SPEAKERS



Keynote speaker

Marco Casamonti

Prof. Arch. - Ambassador of Italian Design Day in Vietnam



Nguyen Vu Phuong



Le Dam Ngoc Tu



Le Quynh Chi



Tu Phu Duc



Rachel Jahja



Hoang Thuc Hao



Nguyen Quoc Khanh

